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## Notes Live Partners with Annual Mayor's Cup Tournament to Support the Public Safety and Legacy of Colorado Springs



Notes Live, the rapidly growing nationwide hospitality and entertainment company based in Colorado Springs, is thrilled to announce its partnership as a platinum sponsor of the 12th annual Mayor's Cup golf tournament. The event, which will be held at The Broadmoor Golf Club on Thursday, May 11, 2023, is a significant initiative that benefits First Tee of Southern Colorado, provides scholarships for students pursuing public safety at Pikes Peak State College, and supports the City of Colorado Springs' Spirit of the Springs initiatives, which aim to cultivate future city government leadership and encourage resident involvement.

The Mayor's Cup began in 2012 under the leadership of Mayor Steve Bach and has been continued annually by Mayor John Suthers. Since its inception, the charity tournament has successfully raised more than \$650,000 in net proceeds, which are dedicated to benefiting the local Colorado Springs community.

"We are grateful for the generous support of Notes Live, the exclusive platinum sponsor of the 2023 Mayor's Cup," said Mayor Suthers. "Part of the proceeds from this tournament fund scholarships for students who are passionate about public safety, which is an essential function of municipal government. We thank all our sponsors for their commitment to this event and the positive and long-lasting impact their generosity has on our community."

JW Roth expressed his enthusiasm for contributing to this year's tournament, stating, "We are excited to be a part of this extraordinary event. Our passion for the community's prosperity and growth drives our involvement, and we are proud to support the legacy of Colorado Springs and the essential programs that ensure its continued success."

With the establishment of the Spirit of the Springs endowment in 2022, the Mayor's Cup looks to build upon the success of the charity tournament, securing future funding for the various initiatives that benefit the community and embody the spirit of Colorado Springs.

By partnering with the Mayor's Cup tournament, Notes Live not only showcases its commitment to the local community but also reinforces its position as a world-class hospitality and entertainment company dedicated to making a positive impact.



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**NOTES LIVE**

#### **About Notes Live**

Notes Live, founded by Colorado Springs-based entrepreneur JW Roth, is the rapidly growing live-entertainment company that by the end of 2023 will be operating a half dozen large and mid-sized premium music venues across the West and South. The company identifies areas with growing populations but a dearth of high-quality music and entertainment venues and offers premium concert experiences, complete with unbeatable sound and

sightlines as well as elevated food and beverage options. It currently boasts a Colorado Springs entertainment campus with the Boot Barn Hall concert venue, Bourbon Brothers restaurant, and Notes Live music and social bar and will have launched similar locations in Georgia, Florida, Tennessee, and Texas by the end of 2023, as well as the company's crown jewel: The Sunset, a technically advanced, 8,000-person open-air amphitheater in Colorado Springs that will host the largest touring acts in the country.